Part of Hews Media Group, a fourteen-time Los Angeles Press Club Award Winner, the *La Mirada Lamplighter* is hand delivered to 10,000 homes in La Mirada every Sunday. The *La Mirada Lamplighter* is also delivered to over 30 high-traffic businesses in La Mirada.

LAMPLIGHTER AD RATES

10,000 Circulation, 20,000 Readers Weekly
To homes and businesses in La Mirada

Prices are on a per issue basis: (frequency discounts avalable)

Full (10" w x 16" t)	\$600
Half (10" w x 7.875" t)	\$375
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Eighth (4.91" w x 3.8" t)	\$150
Sixteenth (2.36 x 3.79)	\$90

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COLOR CHARGES: 1 Color - \$50 • 2 Color - \$100 • 3 Color - \$150 • 4 Color - \$200

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DESIGN & PRODUCTION: As a service to our advertisers, the Hews Media Group will produce your ad.

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